



PRESS RELEASE

SEAF Selected for ImpactAssets 50 2020

Washington, DC - February 24, 2020 - SEAF is pleased to announce that it has been selected, for the seventh time, as a member of the 2020 class of [ImpactAssets 50](#).

Now in its ninth year, the Impact Assets 50 (IA 50) was the industry's first publicly available, searchable resource of impact investing fund managers. In addition to providing a gateway into impact investing for financial advisors and their clients, the IA 50 also aims to highlight fund managers that are leaders in what has become a rapidly growing industry and serving to pave the way for others through their investments as well as their impact measurement and reporting.

Investors selected for the IA 50 include a wide array of firms in terms of experience, scale (AUM), investor base and a deep commitment to impact through a variety of approaches, asset classes and areas of impact.

Jennifer Kenning, CEO and Co-Founder of Align Impact and an IA 50 Senior Investment Advisor stated, "As impact investing continues its inexorable rise, it is critical to provide investors with a curated, objective evaluation of impact fund managers. The IA 50 is built to filter out the noise that is growing louder in impact investing and help investors focus on deep, meaningful impact."

SEAF was chosen by IA 50 based on a variety of characteristics, likely including its 31-year history, extensive geographic network, and its dedication to creating positive social and/or environmental change through investments in emerging and frontier economies. This commitment is demonstrated by the fact that 100% of our AUM are impact investments.

The [IA 50 Review Committee](#) is comprised of an expanded group of 14 impact investment experts and leaders, including Jed Emerson, Senior Fellow at [Impact Assets](#) and IA 50 Review Committee Chair, Fran Seegull, Executive Director of the [U.S. Impact Investing Alliance](#), and Ian and Leslie Pritzer Simmons, Co-founders of [Blue Haven Initiative](#), among others.

"With record applicants and assets under management, the IA 50 continues to reflect the rapid growth and interest in impact investing," commented Jed Emerson. "The IA 50 is a proven and trusted way for mainstream investors and their advisors to get started with exploring what firms are already working in this area and determining what interesting impact investments an investor can make today."

ImpactAssets reported a record number of both applicants and assets this year.

See SEAF's IA 50 profile [here](#).

About ImpactAssets

ImpactAssets is a nonprofit financial services firm working to increase the flow of capital into investments delivering financial, social and environmental returns. ImpactAssets' \$1.1 billion Donor Advised Fund and field-building initiatives enable philanthropists, other asset owners, and their wealth advisors to advance social or environmental change through impact investment and philanthropy. For more about ImpactAssets, see www.impactassets.org.

About SEAF

SEAF is a global fund management company headquartered in Washington, DC that invests in small and medium-sized enterprises in emerging and frontier markets. SEAF seeks financial returns as well as impact on economic and social development and provides technical assistance to improve the performance of the enterprises. SEAF, with committed capital of \$1.2 billion, has 30 years of experience with 40 funds in over 30 countries. SEAF also supports 11 Centers for Entrepreneurship and Development (CEED) around the world (www.ceed-global.org), providing training, mentoring, professional networks and global access to entrepreneur-run businesses. For more about SEAF, see www.seaf.com. ###

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